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Advisory for Press Conference

FOR RELEASE: February 1, 2016

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As we approach Valentine's Day, what better way to celebrate love than to recognize those who sacrifice so much to care for the young, elderly, disabled, and ill members of their family and community. Caregiving has a physical and emotional toll on the caregiver, but the un- and under-reported financial implications are most insidious. Caregiving imposes a glass ceiling on women's earnings, social security benefits and career goals, as well as generating additional related expenses. The economic contributions and losses of family caregivers must be recognized and addressed.

The Bucks County Women's Advocacy Coalition (BCWAC), a non-partisan coalition of more than 100 individual and 38 organization partners that empower, educate and advocate together to promote gender equality and economic self-sufficiency for all invites the public and member of the press to attend the following event.

What: Press conference

Where: Bucks County Administration Building, 3rd floor rotunda

When: February 12, 2016, 10:00 am.

Speakers: Expected to include elected officials, BCWAC leaders, caregivers, representatives from local Chambers of Commerce as well as Symposium hosts and sponsors

Details: This press conference will announce the release of a white paper "**Who Cares: The Economics of Caregiving**" based on the 2015 Symposium hosted by A Woman's Place, the Women's Center of Montgomery County, Bucks County Area Agency on Aging, Aging and Adult Services of Montgomery County, Bucks-Mont Collaborative, and the Bucks County Women's Advocacy Coalition and sponsored by PA Link, Pennsylvania Department of Aging, St Mary Medical Center, Life St Mary, North Penn Community Health Foundation, the Montgomery County Foundation Inc., Community Foundation of New Jersey, the First National Bank of Newtown, and VNA Foundation of Greater North Penn.